



Illinois Workforce Innovation Board

Bruce Rauner, Governor

John Rico, Co-Chair
Sean McCarthy, Co-Chair

Lake Land College
5001 Lake Land Boulevard
Mattoon, IL61938

June 15, 2017

IWIB Welcome/Roll Call

The meeting was called to order at 1:00 p.m. Roll call was taken and a quorum was present.

Present: Co-Chair Sean McCarthy, Co-Chair John Rico, Elba Aranda-Suh, Mike Conley, Pat Fabijanski, Jennifer Foster, David Friedman, Kirk Gadberry, Thomas Hacker, Representative Norine Hammond, Grailing Jones, Michael Massie, Marlon McClinton, Barbara Oilschlager, Terri Payne, Quinetta Wade, Andrew Warrington, Grover Webb, Thomas Wendorf, Terry Wilkerson

Present by Proxy: Julie Courtney (Pam Furlan), Manuel Rodriguez (Alicia Martin), Eloy Salazar (Paul Belcher), Margie Schiemann (Mark Skerjan)

Absent: Tom Ashby, Henry Beards, Senator Melinda Bush, C.D. Davidsmeyer, Debra Day, Victor Dickson, Daniele Ferrari, Joe Forbes, Angela Mason, Jeffrey Mays, Sandeep Nain, Michael Perry, Juan Salgado, John Sigsbury, Aaron Tennant, Larry Walsh, Senator Chuck Weaver, Sylvia Wetzels, Michael Williams

Ex-Officio Members Present: Brian Durham, Tony Smith (Brian Houser), Amanda Winters (representing IBHE)

Approval of March 16, 2017 Minutes

Co-Chair John Rico requested the board members to review the March 16, 2017 minutes as provided in the meeting packet. Ms. Barbara Oilschlager requested that the March 16, 2017 minutes reflect that she was present by proxy ((Michael Monaghan). Mr. Terry Wilkerson made a motion to approve the minutes with the correction reflecting Barb Oilschlager was represented by a proxy; Mr. Thomas Hacker seconded the motion. With no further discussion, the motion passed.

Opening Remarks

Co-Chair John Rico welcomed the board members and thanked the board members for attending the meeting. He thanked and introduced Dr. Josh Bullock, President of Lake Land College, for graciously hosting the board meeting.

Dr. Bullock provided a brief overview of the various programs and successes of the Lake Land College, with an emphasis on the College's ability to maintain reasonable tuition rates which allows all students in the district and outside of the district to continue to attend and complete their program of choice.

The Illinois workNet Center System, an American Job Center is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this website may be reached by persons using TTY/TDD equipment by calling TTY (800) 526-0844 or 711.

Dr. Joe Tillman, the Technology Division Chairman and Lake Land College's renewable energy instructor and coordinator, gave a brief presentation which provided the board members a snapshot of the positive effects the college's technology program is having on the students and the employers. Additionally, he mentioned several of the challenges in meeting the employer need with the main challenge being having enough qualified candidates being in the geographical area where the career opportunities are located. Dr. Tillman answered several questions from the board members regarding the college students' age range within the Technology Programs and which certifications/program degrees with the highest enrollment and the career opportunities within those areas of study.

LWIA 23 Welcome - Mr. Gerry Schlechte, Director of Workforce for the Local Workforce Innovation Board 23 shared information and data indicative of the work and success of the Local Workforce Innovation Area 23 regarding the partnerships the local workforce area has built with businesses. He noted that those partnerships included IWIB Board member, Mr. Kirk Gadberry of North American Lighting located in Paris, IL. Additionally, Mr. Schlechte emphasized the importance of the business-sector board members' knowledge and ability to access the workforce system within their own community allowing businesses to meet their needs for job seekers and businesses alike

Co-Chair Sean McCarthy extended his gratitude to Gerry Schlechte and his staff for all the assistance in organizing the meetings and to the President Josh Bullock and his staff for hosting the meeting and the informative presentation.

Co-Chair McCarthy provided updates on key activities occurring within Illinois, as well as federal level activities. He stated that as the unemployment rate drops across the country, employers struggle to find qualified applicants to fill vacancies. With a strategy of increasing work-based learning and apprenticeship opportunities, filling vacancies for employers will be the key. He stated that at both the state and national levels, there has been a significant push for customizing apprenticeships and work-based learning program to involve businesses in the training of workers which will assist in ensuring that the hires will possess the particular skills needed by the business or an industry. Co-Chair McCarthy stated that creating such opportunities also opens the door for adults and youth to earn while they learn, as wages are paid while obtaining relevant and essential skills needed to succeed in today's workplace.

Co-Chair McCarthy emphasized Governor Rauner's dedication to keep apprenticeship development a high priority of the Governor's Cabinet on Children and Youth. For example, recent research conducted for the Cabinet demonstrated that apprenticeship, other work-based opportunities and training, in general, provided an increase from 55% to 70% in the employment rate of youth compared to individuals that do not receive training.

In conclusion, Co-Chair McCarthy thanked the board members for their commitment for building a strategic board, which will provide a set vision which will deliver the guidance for developing apprenticeships and work-based learning strategies that will strengthen the workforce, education, and economic development systems within Illinois.

WIOA Updates & Policy

Deputy Director Rodriguez announced that President Trump had just signed an executive order that increases apprenticeship funding to approximately \$200 Million to be used across the country which would double the apprenticeship and vocational training funding. Deputy Director Rodriguez stated that staff would forward the board members a copy of the executive order and noted that immediately after President Trump signed the executive order many individuals provided analyses on the impact of such action. He reminded the board members that apprenticeship programs should be considered as a high-cost strategy; therefore, it is important

to work with businesses so those businesses understand that apprenticeship programs are co-investments. Deputy Director Rodriguez stated that the Apprenticeship Committee continues to identify and define how the state of Illinois can implement apprenticeship models that would benefit all parties, to have a higher cost-effectiveness rate, and to engage more businesses to utilize such programs. Additionally, he emphasized that as the federal administration continues to focus on apprenticeship programs, that the state of Illinois needs to remain cautious of the Fiscal Year 2018 federal budget with the anticipation of a significant reduction of funding for the workforce programs. He stated his staff would continue to provide funding updates to the Board as it becomes available.

Deputy Director Rodriguez provided a brief review regarding the WIOA Policy which included continuing to work with education and other workforce partners around implementing the State Plan which was previously approved by the Board. He stated that the various agency partners continue to meet monthly, as well as subgroups meeting, with regards how the state of Illinois can better coordinate and implement an effective and transparent integration of services as possible. Ms. Lisa Jones, Department of Commerce staff encouraged board members to participate the Service Integration Policy Workgroup and information will be sent to all board members in the near future.

Illinois Workforce Innovation Board Strategic Plan

Strategic Planning Task Force – Mr. Kirk Gadberry, on behalf of Sylvia Wetzel the Chair of the Strategic Planning Committee, provided an update on the Committee’s work since the previous board meeting including the morning Task Force meeting as outlined in the meeting’s PowerPoint presentation (referencing the “Illinois Workforce Innovation Board: Strategic Plan – Phase I Report, June 15, 2017).

Technical Assistance – Strategic Plan – Ms. Beth Brinley, Workforce Innovations Vice President of Maher & Maher facilitated the remaining subject topics as outlined in the PowerPoint presentation meeting document covering topics of the Illinois Strategic Planning Process, recommendations Development Process, Vision Statement, Mission Statement, Guiding Principles, and Strategic Direction/Goal Teams.

Approval of the IWIB Vision and Mission Statements and Guiding Principles – Action Item

Ms. Elba Aranda-Suh made a motion that the Illinois Workforce Board approves the recommended Vision and Mission Statements, as developed by the Task Force in conjunction with core partner program management, as well as the Guiding Principles as presented within the presentation. Mr. Thomas Hacker seconded the motion and with no further discussion the motion was passed.

Approval of the IWIB Strategic Plan Direction and Goal Areas – Action Item

Mr. Thomas Wendorf made a motion that the Illinois Workforce Board approves the recommendation for the four key Strategic Direction and Goals Areas as presented within the presentation. Mr. Andrew Warrington seconded the motion and with no further discussion the motion was passed.

Ms. Brinley provided an overview of the next steps which included: 1) identify team leads, members and facilitators; 2) develop tools and resources for the Goal Teams; 3) conduct a Goal Team Launch meeting; 4) support ongoing Goal Team work; 5) Share Goal team recommendations with the Strategic Planning Task Force; and 6) Present proposed Strategic Plan to the IWIB. Deputy Director Rodriguez encouraged the board members to challenge the Strategic Plan to ensure it meets the vision and mission statements as they are participate in the Goal Team meetings and by providing the board staff feedback will be critical in having a success workforce board in the future.

Committee and Task Force Reports

Youth Committee – Mr. Mike Massie, the Committee Chair, did not have any formal updates of the activities of the Youth Committee. However, he did provide an overview of the Youth Standing Committee’s activities since the last report highlighting the Kewanee Life Skills Center Project. As you will recall, this project was a topic of discussion at the March 15, 2017 meeting when Senator Chuck Weaver and Illinois Department of Corrections Director, John Baldwin provided information on the project.

He provided various statistics regarding parole population and recidivism rates in Illinois. Mr. Marlon McClinton stated he had done a site visit at Kewanee Life Skills Center and understood the impact that a program could have on the population. Mr. Jim Nelson, Dr. Jim Hall, and Mr. Mark Lohman also provided their perspectives regarding the population needs and the impacts of such project.

Apprenticeship Committee – Deputy Director Rodriguez stated that the Illinois Apprenticeship Plus has funded ten pilot projects which include four in the greater Peoria area, five in southern Cook County, and one in Mt. Vernon/Marion area. The pilot projects are pre-apprenticeship programs that have a scope of working with youth to assist in identifying talent pipeline; the pipelines include transportation/logistics, manufacturing and information technology. He mentioned that at a future board meeting a presentation may be given regarding these pilot programs.

Secondly, Deputy Director Rodriguez mentioned that the state is funding four apprenticeships under the Expanded Apprenticeship Adult Program which serves the re-entry population through the Safer Foundation and other non-traditional apprenticeship organizations. He stated that in the future the Board may have the opportunity to hear a presentation regarding these programs.

Lastly, Deputy Director Rodriguez mentioned that the Apprenticeship Committee has established three working groups with the following focuses: 1) how to market apprenticeship programs to businesses, as well as the young people; 2) how to creatively engage businesses; and 3) how to bring education system, parents, and other providers together to understand the value of apprenticeship programs.

Transportation, Distribution and Logistics Task Force – Mr. Grailing Jones, the Task Force Chair, thanked Mr. Mike Baker and the Department of Commerce staff who has assisted with the Task Force. He provided a brief overview of three top issues the Board should consider. First, recent national data reflected that 70% of all goods in the market have been delivered by a truck. Additionally, a shortage of drivers who have a CDL during 2015-2024 will increase creating a 75 % turnover rate in the industry; approximately 45% of the turnover will be driven by retirements and 33% will be driven by an improving economy. Mr. Jones stated that the millennials lack in obtaining a driver’s license and understanding this trend would assist in fulfilling the CDL shortage.

Secondly, Mr. Jones stated that the CDL rate within the state of Illinois has dropped approximately 20 percent; in 2010 there were 77,000 plus CDL drivers and in 2016 that number dropped to approximately 61,000. According to statistics for 2017, the public schools will be able to deliver approximately 2,057 CDL drivers; however, for the state of Illinois to be at ground zero, 2,800 CDL drivers would need to be entering the industry.

Mr. Jones stated that as a private-sector business employer in the industry, he would recommend that the Task Force continues to provide updates to the board members, continues to work with One-Stop Centers to transform job fairs into hiring events with career placement, and continues to outreach to the military community including the reservists. He stated that the Task Force has additional recommendations from the findings which will be presented at a future board meeting. A brief discussion was held among board members regarding the statistical data shared, insurance regulations, and partnering with Rail Transport who has the

highest safety record in the nation to mirror their training program to assist in building the transportation industry stronger.

Public Comment

Mr. Grover Webb, owner/operator of Tanglefoot Farms, stated that August 21, 2017 the total solar eclipse will be going across his farm and welcomed anyone who wanted to be in the dark; he stated there were many opportunities to experience the total eclipse.

Mr. Mark Burgess, Department of Commerce staff, stated the next Quarterly Board Meeting would be held on September 21, 2017 beginning at 1:00 p.m. with the Annual Board Retreat being held the morning of September 21st. Additionally, he stated any Committee or Task Force wanting to meet would need to schedule it for the afternoon of September 20th. He stated that Margi Schiemann with Nicor Gas would be hosting the meetings at their headquarters in Naperville, Illinois.

Additionally, Mr. Burgess mentioned that the Department's staff has been working on a calendar for the board members to access through the Illinois workNet website which would include IWIB meetings, as well as the local workforce board meetings and may provide a brief demonstration at the September quarterly board meeting.

In conclusion, Mr. Burgess announced that Illinois is hosting a technical assistance summit on October 23rd and 24th in Springfield for all of the stakeholders of WIOA system including state and local workforce innovation board members and chief elected officials, agency partners, program administrators, and providers. He stated that an email inviting board members to a webinar to provide suggestions and feedback for session topics at the summit.

Adjournment

He asked for a motion to adjourn the meeting. Ms. Jennifer Foster made a motion to adjourn the meeting and the motion was seconded by Kirk Gadberry. With no further discussion, the motion passed. The meeting adjourned at 3:00 p.m.